

Put over \$10,000 a year to your bottom
line with a soft serve dessert program!

Since 1929,
your best bet
for everything
above the **CONE.**



Soft Serve Ice Cream Profit Calculator

Product Mix information:

(check with your product supplier)

Cost per gallon \$ 7.00

Weight Ounces per
gallon 144

Cost per weight ounce 0.049

Typical Small Serving 4 oz

Mix Cost per Small Serving: \$0.19

Product Cost

Cone / Cup Cost \$0.10

Miscellaneous Costs \$0.05

(spoon, napkins, etc)

Total Cost per Serving \$0.34

Menu Price and Serving Sales

Sell Price - Small

Serving \$1.69 Typical price is \$1.79 - \$1.99

Profit Per Serving \$1.35

Sales per Day

25
50
100

Gross Profit /Year (360 days/year)

\$12,150
\$24,300
\$48,600

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